



The Princess Margaret
Hospital Foundation

August 22, 2007

Mr. Martin Hefferon
North City General Insurance Brokers Ltd.
2175 Sheppard Avenue East, Suite 307
Willowdale, ON M2J 1W8

Dear Mr. Hefferon,

On behalf of The Princess Margaret Hospital Foundation, we are thrilled that North City General Insurance Brokers Ltd. is on board as a bronze sponsor for the 2008 Toronto Fire Fighter Calendar. It is with sincere gratitude that we thank you for your generous contribution in support of the Fire Fighters' Cancer Research Fund at Princess Margaret Hospital.

Last year The Princess Margaret Hospital Foundation raised over \$65 million to support breakthrough research, patient care and education programs at Princess Margaret Hospital, Canada's leading cancer research hospital. None of this would be possible without the enthusiastic and loyal support of our numerous donors, sponsors, volunteers and community partners.

Thank you for making such an important contribution – and for helping us move closer to achieving our vision: *To Conquer Cancer.*

Sincerely,

Paul Alofs
President & CEO